



July 8-10, 2016

**Omni Shoreham Hotel
Washington, DC**

AGENDA





FRIDAY, JULY 8

1:00 pm

Registration Desk Opens

Palladian Foyer

2:00 – 5:00 pm

Special Session: How to Rally the Public for an Activist Government

(Attendance is limited)

Capitol Room

6:00 – 8:00 pm

COCKTAIL RECEPTION & BUFFET

Palladian Room

Paul Gilmartin

SATURDAY, JULY 9

7:45 am

Registration Desk & Exhibits Open

Palladian Foyer

8:00 – 9:00 am

Breakfast Buffet

Palladian Room

9:00 – 10:00 a.m.

OPENING PLENARY

Palladian Room

Gloria Totten – *Public Leadership Institute*

Kelly Baden – *Center for Reproductive Rights*

Amy Hagstrom Miller – *Whole Woman's Health*

10:15 – 11:45 am

BREAKOUT SESSION I

Education: Polling and Message Briefing

Cabinet Room

Jeff Bryant – *Education Opportunity Network*

Erica Seifert – *National Education Association*

Moderator: Alabama Senator Vivian Figures

Reproductive Rights: Expanding Access to Abortion

Calvert Room

Ravina Daphtary – *All* Above All*

Jordan Goldberg – *National Institute for Reproductive Health*

Bethany Van Kampen – *National Latina Institute for Reproductive Health*

Moderator: Maryland Delegate Ariana Kelly

Reproductive Rights: Protecting Patients and Staff from Violence, Falsehoods and Harassment

Governors Board Room

Amy Hagstrom Miller – *Whole Woman's Health*

Tammi Kromenaker – *Red River Women's Clinic*

Eleanor Smeal – *Feminist Majority Foundation**

Moderator: Georgia Representative Park Cannon

Message & Communications: Expand your Media Reach

Senate Room

Beth Cope – *Public Leadership Institute*

Lonnie Scott – *Progress Michigan*

Joel Johnson – *Glover Park Group*

12:00 – 1:15 pm

LUNCH & PLENARY

Palladian Room

Gloria Totten – *Public Leadership Institute*

Sayu Bhojwani – *New American Leaders Project*

Mary Cathryn Ricker – *American Federation of Teachers*

1:30 – 3:00 pm

BREAKOUT SESSION II

Reproductive Rights: Ensuring Broad Reproductive Rights

Cabinet Room

Marcela Howell – *In Our Own Voice*

Kelly Baden – *Center for Reproductive Rights*

Aimee Arrambide – *Public Leadership Institute*

Moderator: Pennsylvania Representative Dan Frankel

Progressive Agenda: A Policy Agenda for the New American Majority

Governors Conference Room

Sayu Bhojwani – *New American Leaders Project*

Adam Hunter – *Pew Charitable Trusts*

Avideh Moussavian – *National Immigration Law Center*

Moderator: Maryland Delegate Ana Sol Gutierrez

Economic Justice: Wage and Benefits Policy in the States

Calvert Room

Sarah Fleisch Fink – *National Partnership for Women & Families*

Fatima Goss Graves – *National Women's Law Center*

Andrew Hamilton – *Service Employees International Union*

Moderator: Hawaii Representative Roy Takumi

Message & Communications: Using Progressive Values to Connect to More of Your Constituents

Senate Room

Gloria Totten – *Public Leadership Institute*

Bernie Horn – *Public Leadership Institute*

3:15 – 4:45 pm

BREAKOUT SESSION III

Reproductive Rights: Protecting Patients and Staff from Violence, Falsehoods and Harassment

(Repeat of 10:15 session)

Governors Board Room

Amy Hagstrom Miller – *Whole Woman's Health*

Tammi Kromenaker – *Red River Women's Clinic*

Eleanor Smeal – *Feminist Majority Foundation**

Moderator: Georgia Representative Park Cannon

The Progressive Agenda: Selecting and Using Model Bills to Advance a Solutions-Oriented Policy Agenda in Your Community

Senate Room

Bernie Horn – *Public Leadership Institute*

Sam Munger – *State Innovation Exchange*

Moderator: Texas Representative Nicole Collier

Economic Justice: How to Use the Latest Polling and Messaging to Advance an Economic or Budget/Tax Narrative

Calvert Room

Richard Kirsch – *Our Story: The Hub for American Narratives*

Frank Clemente – *Americans for Tax Fairness*

Moderator: New York Assemblyman Felix Ortiz

Message & Communications: Maximize Your Social Media Presence

Cabinet Room

Joe Fuld – *The Campaign Workshop*

Beth Cope – *Public Leadership Institute*

5:00 – 7:00 pm

COCKTAIL RECEPTION

Palladian Room

SUNDAY, JULY 10

8:30 am

Registration Desk Opens

Palladian Foyer

8:30 am – 9:45 am

BREAKFAST BUFFET

Palladian Room

9:00 – 9:45 am

Regional Discussions

10:00 am – 11:30 am

BREAKOUT SESSION IV

Reproductive Rights: How to Talk About the Abortion Issue, and Why

Calvert Room

Margaret Conway – *ConwayStrategic*

Tresa Udem – *PerryUdem and National Institute for Reproductive Health*

Sara Hutchinson Ratcliffe – *Catholics for Choice*

RaeAnn Roca Pickett – *National Latina Institute for Reproductive Health*

Joel Foster – *NARAL Pro-Choice America*

Moderator: Gloria Totten – *Public Leadership Institute*

Education: Options for Progressive State Education Policy

Governors Board Room

Cassandra Ulbrich – *Michigan State Board of Education*

Cyrus Driver – *National Public Education Support Fund*

Livia Lam – *Learning Policy Institute*

Shital Shah – *American Federation of Teachers*

Moderator: Pennsylvania Senator Art Haywood

Coalition Building: How to Work With and Help Build the Progressive Infrastructure in Your State

Cabinet Room

Roger Vann – *State Voices*

Greg Speed – *America Votes*

Kate Snyder – *ProgressNow*

11:30 am – 12:00 pm

Break to check out of hotel

12:00 – 1:00 pm

LUNCHEON PLENARY

Palladian Room

Gloria Totten – *Public Leadership Institute*

**Invited*

STAFF

Gloria Totten, *President*

Nathan Adal, *Policy Intern*

Aimee Z. Arrambide, JD, *Program Manager and
Reproductive Rights Policy Specialist*

Beth Cope, *Executive Vice President*

Alexandra Didenko, *Policy Intern*

Bernie Horn, *Senior Director for Policy and Communications*

Hannah E. Miller, MS, *Policy and Research Associate*

Janessa C. Sambola, *Research Fellow*

Michael H. Weiss, *Operations Manager*

Dave Woodward, *National Network Director*

The Public Leadership Institute is a nonprofit educational group organized to raise public awareness on key issues and to develop public leaders who will improve the economic and social conditions of all Americans.

Public Leadership Institute
1825 K Street NW, Suite 400
Washington, DC 20006
202-454-6200

www.publicleadershipinstitute.org
leadership@publicleadershipinstitute.org

