

AGENDA

Public Leadership Institute's State Strategy Forum
Capital Hilton Hotel, July 7-9, 2017



Friday, July 7

1 pm Registration Desk Opens

6 – 8 pm Evening Cocktail Reception

Saturday, July 8

8 – 9 am Buffet Breakfast

9 – 10 Opening Plenary
Addressing America's Challenges
Robert Borosage – *Institute for America's Future*
Gloria Totten – *Public Leadership Institute*
(This is, in part, a book party celebrating the publication of two new PLI books: *Voicing Our Values: A message guide for policymakers and advocates* and *Preparing to Win: A guide for successful advocacy*)

10 – 11:30 Plenary: Using a Proactive Policy Agenda to Advance Your State Forward
Maryland House Majority Leader Bill Frick
Michigan Representative Leslie Love
Gloria Totten – *Public Leadership Institute*
(We will encourage the creation of progressive platforms and strategies for 2018)

11:45 – 1pm Lunch: What works for Working Americans
Shane Larson – *Communications Workers of America*

1:15 – 2:45 Breakout: Bold legislation on abortion rights
Alexa Garcia-Ditta – *NARAL Pro-Choice Texas*
Colorado Representative Leslie Herod
Missouri Representative Judy Morgan
Moderator: Aimee Arrambide – *Public Leadership Institute*

Breakout: Bold legislation on K-12 education
Beth Glenn – *Education Justice Network*
Michigan Representative Christine Greig
Maryland Senator Paul Pinsky
Moderator: Hawaii Representative Roy Takumi

Breakout: Bold legislation on economic justice
Pennsylvania Senator Art Haywood
Washington Senator Karen Keiser
Montana Senator Sue Malek*
Adam Shah – *Jobs With Justice*
Moderator: Bernie Horn – *Public Leadership Institute*



Breakout: Preparing to Win: A guide for successful advocacy
Vinny DeMarco – *Maryland Citizens' Health Initiative*
Maryland Delegate Cory McCray
Michigan Senator Rebekah Warren
Moderator: Gloria Totten – Public Leadership Institute

3 – 4:30

Breakout: Bold communications for abortion rights
Marcella Howell – *In Their Own Voice*
Kimberly Inez McGuire – *ConwayStrategic*
Kate Parke – *Catholics for Choice*
Moderator: Gloria Totten – Public Leadership Institute

Breakout: Bold communications for education
Jeff Bryant – *Education Opportunity Network*
Carol Burris – *National Education Policy Center*
Moderator: Tennessee Representative G.A. Hardaway

Breakout: Bold legislation to protect immigrants
Michigan Representative Stephanie Chang
Colorado Representative Joe Salazar
Arizona Representative Athena Salmon
Moderator: Ghida Dagher – New American Leaders Project

Breakout: How to push back against the radical right
Virginia Senator Adam Ebbin*
Pennsylvania Senator Daylin Leach
Maryland Senator Richard Madaleno
Kentucky Representative Mary Lou Marzian
Maryland Delegate Joseline Peña-Melnyk
Moderator: Dave Woodward – Public Leadership Institute

4:30 – 6:30

Cocktail Reception
Dinner on your own / PLI organizes reservations

Sunday, July 9

8:30 – 9:45 am

Buffet Breakfast
A Conversation on Strategy
Gloria Totten – *Public Leadership Institute*

9:00 – 9:45

10 – 11:30

Breakout: Bold legislation on criminal justice and police reform
Hawaii Representative Scott Nishimoto
Maryland Delegate Pamela Queen
Samuel Sinyangwe – *Campaign Zero*
Moderator: Missouri Representative Courtney Curtis

Breakout: Bold legislation and communications for the environment
California Assemblywoman Cristina Garcia
Vermont Representative Sarah Copeland Hanzas
Aaron Huertas – *Science Communications Media*
Moderator: Jeff Mauk – National Caucus of Environmental Legislators



Breakout: Bold legislation to protect privacy
Alan Butler – *Electronic Privacy Information Center*
Illinois Representative Frances Hurley*
Georgia Representative Sheila Jones
Moderator: New Hampshire Representative Renny Cushing*

11:30 – Noon

Participants have time to check out of their rooms

Noon – 1 pm

Luncheon Plenary
Celinda Lake – *President of Lake Research Partners*
Randi Weingarten – *President of the American Federation of Teachers*

1 pm

Adjourn

* = invited