AGENDA
Public Leadership Institute’s State Strategy Forum
Capital Hilton Hotel, July 7-9, 2017

Friday, July 7
1 pm  Registration Desk Opens
6 – 8 pm  Evening Cocktail Reception

Saturday, July 8
8 – 9 am  Buffet Breakfast
9 – 10  Opening Plenary
Addressing America’s Challenges
Robert Borosage – Institute for America’s Future
Gloria Totten – Public Leadership Institute
(This is, in part, a book party celebrating the publication of two new PLI books: Voicing Our Values: A message guide for policymakers and advocates and Preparing to Win: A guide for successful advocacy)

10 – 11:30  Plenary: Using a Proactive Policy Agenda to Advance Your State Forward
Maryland House Majority Leader Bill Frick
Michigan Representative Leslie Love
Gloria Totten – Public Leadership Institute
(We will encourage the creation of progressive platforms and strategies for 2018)

11:45 – 1 pm  Lunch: What works for Working Americans
Shane Larson – Communications Workers of America

1:15 – 2:45  Breakout: Bold legislation on abortion rights
Alexa Garcia-Ditta – NARAL Pro-Choice Texas
Colorado Representative Leslie Herod
Missouri Representative Judy Morgan
Moderator: Aimee Arrambide – Public Leadership Institute

Breakout: Bold legislation on K-12 education
Beth Glenn – Education Justice Network
Michigan Representative Christine Greig
Maryland Senator Paul Pinsky
Moderator: Hawaii Representative Roy Takumi

Breakout: Bold legislation on economic justice
Pennsylvania Senator Art Haywood
Washington Senator Karen Keiser
Montana Senator Sue Malek
Adam Shah – Jobs With Justice
Moderator: Bernie Horn – Public Leadership Institute
Breakout: Preparing to Win: A guide for successful advocacy
Vinny DeMarco – Maryland Citizens’ Health Initiative
Maryland Delegate Cory McCray
Michigan Senator Rebekah Warren
Moderator: Gloria Totten – Public Leadership Institute

3 – 4:30
Breakout: Bold communications for abortion rights
Marcella Howell – In Their Own Voice
Kimberly Inez McGuire – ConwayStrategic
Kate Parke – Catholics for Choice
Moderator: Gloria Totten – Public Leadership Institute

Breakout: Bold communications for education
Jeff Bryant – Education Opportunity Network
Carol Burris – National Education Policy Center
Moderator: Tennessee Representative G.A. Hardaway

Breakout: Bold legislation to protect immigrants
Michigan Representative Stephanie Chang
Colorado Representative Joe Salazar
Arizona Representative Athena Salmon
Moderator: Ghida Dagher – New American Leaders Project

Breakout: How to push back against the radical right
Pennsylvania Senator Daylin Leach
Maryland Senator Richard Madaleno
Kentucky Representative Mary Lou Marzian
Maryland Delegate Joseline Peña-Melnyk
Moderator: Dave Woodward – Public Leadership Institute

4:30 – 6:30
Cocktail Reception
Dinner on your own / PLI organizes reservations

Sunday, July 9
8:30 – 9:45 am
Buffet Breakfast
9:00 – 9:45
A Conversation on Strategy
Gloria Totten – Public Leadership Institute

10 – 11:30
Breakout: Bold legislation on criminal justice and police reform
Hawaii Representative Scott Nishimoto*
Maryland Delegate Pamela Queen
Samuel Sinyangwe – Campaign Zero
Moderator: Missouri Representative Courtney Curtis

Breakout: Bold legislation and communications for the environment
California Assemblywoman Cristina Garcia
Vermont Representative Sarah Copeland Hanzas
Aaron Huertas – Science Communications Media
Moderator: Jeff Mauk – National Caucus of Environmental Legislators
Breakout: Bold legislation to protect privacy
Alan Butler – Electronic Privacy Information Center
Illinois Representative Frances Hurley*
Georgia Representative Sheila Jones
Moderator: New Hampshire Representative Renny Cushing*

11:30 – Noon
Participants have time to check out of their rooms

Noon – 1 pm
Luncheon Plenary
Celinda Lake – President of Lake Research Partners
Randi Weingarten – President of the American Federation of Teachers

1 pm
Adjourn

* = invited