

# AGENDA

**Public Leadership Institute's State Strategy Forum**  
**Capital Hilton Hotel, July 7-9, 2017**



## Friday, July 7

1 pm Registration Desk Opens

6 – 8 pm Evening Cocktail Reception

## Saturday, July 8

8 – 9 am Buffet Breakfast

9 – 10 Opening Plenary  
Addressing America's Challenges  
Robert Borosage – *Institute for America's Future*  
Gloria Totten – *Public Leadership Institute*  
(This is, in part, a book party celebrating the publication of two new PLI books: *Voicing Our Values: A message guide for policymakers and advocates* and *Preparing to Win: A guide for successful advocacy*)

10 – 11:30 Plenary: Using a Proactive Policy Agenda to Advance Your State Forward  
Maryland House Majority Leader Bill Frick  
Michigan Representative Leslie Love  
Gloria Totten – *Public Leadership Institute*  
(We will encourage the creation of progressive platforms and strategies for 2018)

11:45 – 1pm Lunch: What works for Working Americans  
Shane Larson – *Communications Workers of America*

1:15 – 2:45 Breakout: Bold legislation on abortion rights  
Alexa Garcia-Ditta – *NARAL Pro-Choice Texas*  
Colorado Representative Leslie Herod  
Missouri Representative Judy Morgan  
Moderator: Aimee Arrambide – *Public Leadership Institute*

Breakout: Bold legislation on K-12 education  
Beth Glenn – *Education Justice Network*  
Michigan Representative Christine Greig  
Maryland Senator Paul Pinsky\*  
Moderator: Hawaii Representative Roy Takumi

Breakout: Bold legislation on economic justice  
Pennsylvania Senator Art Haywood  
Washington Senator Karen Kaiser  
Montana Senator Sue Malek\*  
Adam Shah – *Jobs With Justice*  
Moderator: Bernie Horn – *Public Leadership Institute*



Breakout: Preparing to Win: A guide for successful advocacy  
Vinny DeMarco – *Maryland Citizens' Health Initiative*  
Maryland Delegate Cory McCray  
Michigan Senator Rebekah Warren  
Moderator: Gloria Totten – *Public Leadership Institute*

3 – 4:30

Breakout: Bold communications for abortion rights  
Marcella Howell – *In Their Own Voice*  
Kimberly Inez McGuire – *ConwayStrategic*  
Kate Parke – *Catholics for Choice*  
Moderator: Gloria Totten – *Public Leadership Institute*

Breakout: Bold communications for education  
Jeff Bryant – *Education Opportunity Network*  
Carol Burris – *National Education Policy Center*  
Moderator: Tennessee Representative G.A. Hardaway

Breakout: Bold legislation to protect immigrants  
Michigan Representative Stephanie Chang  
Colorado Representative Joe Salazar  
Arizona Representative Athena Salmon  
Moderator: Ghida Dagher – *New American Leaders Project*

Breakout: How to push back against the radical right  
Virginia Senator Adam Ebbin\*  
Pennsylvania Senator Daylin Leach  
Maryland Senator Richard Madaleno  
Kentucky Representative Mary Lou Marzian\*  
Maryland Delegate Joseline Peña-Melnyk  
Moderator: Dave Woodward – *Public Leadership Institute*

4:30 – 6:30

Cocktail Reception  
Dinner on your own / PLI organizes reservations

## Sunday, July 9

8:30 – 9:45 am

Buffet Breakfast  
A Conversation on Strategy  
Gloria Totten – *Public Leadership Institute*

9:00 – 9:45

10 – 11:30

Breakout: Bold legislation on criminal justice and police reform  
Hawaii Representative Scott Nishimoto  
Maryland Delegate Pamela Queen  
Samuel Sinyangwe – *Campaign Zero*  
Moderator: Missouri Representative Courtney Curtis

Breakout: Bold legislation and communications for the environment  
California Assemblywoman Cristina Garcia  
Vermont Representative Sarah Copeland Hanzas  
Aaron Huertas – *Huertas Communications*  
Moderator: Jeff Mauk – *National Caucus of Environmental Legislators*



Breakout: Bold legislation to protect privacy  
Alan Butler – *Electronic Privacy Information Center\**  
Illinois Representative Frances Hurley\*  
Georgia Representative Sheila Jones  
Moderator: New Hampshire Representative Renny Cushing\*

11:30 – Noon

Participants have time to check out of their rooms

Noon – 1 pm

Luncheon Plenary  
Celinda Lake – *President of Lake Research Partners*  
Randi Weingarten – *President of the American Federation of Teachers*

1 pm

Adjourn

\* = invited